

In *Live Your Purpose*, author Rick Heyland presents personal stories, the latest research, and examples from his consulting career that illustrates the importance of purpose, goals, weekly, and daily planning. He also presents tools and concepts to help get back on track with your goals when setbacks occur. Heyland reveals his own original research that lays out in 8 steps how to live your best life with more happiness and effectiveness.

“As Rick Heyland reminds us, ‘Purpose is the reason you were created; it is your ultimate why.’ This terrific book not only addresses the need to develop focused purpose statements, but takes us on a practical journey to live our best lives. Full of real-world takeaways and wisdom from a highly rated management consultant and senior business leader, this gem of a book will quickly become the go-to standard for anyone looking to live a more purposeful life.”

Adrian Gostick, New York Times bestselling author, “Leading with Gratitude”



Rick Heyland, MBA, is a consulting executive, coach, husband, father, and grandfather. After retiring as COO of the Americas with RLG International after a successful 31-year consulting career, he started Cl4life (Continuous Improvement 4 Life), a coaching company to help individuals achieve their continuous improvement goals. His successful podcast and blog, www.ci4life.org, have helped many individuals achieve their personal and organizational goals. Rick lives in Salt Lake City, Utah with his wife, Cheryl.

Their six children and 15 grandchildren also live in the greater Salt Lake area. Rick and Cheryl are donating 33% of the profits of this book to charity. The donations will go to Operation underground railroad which exists to rescue children from sex trafficking and sexual exploitation (<https://ourrescue.org>) and also to <http://100whocareslc.org> an organization that donates money to charitable organizations in the Salt Lake area.



Rick Heyland

LIVE YOUR PURPOSE

A step by step guide on
how to live your best life

LIVE YOUR PURPOSE

RICK HEYLAND

